2024 DIGITAL PROGRAM BOOK AD PURCHASE FORM

Candidate to Support:_____

☐ **Premier Program Book Tribute $2,000**
   Front Inside, Back Inside, Back Cover
   2-page spread. *(Color Full Page Tribute)*

☐ **Full Page Program Book Tribute $1,500**
   2-page spread, Center, Full Page Ad *(Color)*

☐ **Full Page Program Book Tribute $1,000**
   Full Page Ad *(Color)*

☐ **Half Page Program Book Tribute $500**
   Half Page Ad *(Color, landscape or portrait)*

☐ **Quarter Page Program Book Tribute $250**
   1/4 Page Ad *(LOGO ONLY, Color)*

Donor Contact Information: (please print)

Contact Name & Title: _____

Company Name: _____

Email: _____ Phone:_____

Preferred Company URL:_____

Address: _____

City: _____ State: _____ Zip:_____

Donor Signature: _____

DEADLINE FOR PRINT SUBMISSION IS MARCH 15, 2024.
DEADLINE FOR DIGITAL SUBMISSION IS APRIL 1, 2024.

E-mail ad artwork to: jessie.brinsfield@lls.org. In the subject line please indicate your artwork is for the LLS Program Book. Please remit this form and payment to: Jessie Melamed at jessie.brinsfield@lls.org

The Digital Program Book will be shared with you and our Grand Finale guests **3** days prior to Grand Finale.

AD SUBMISSION REQUIREMENTS

Please read and follow the guidelines below to insure compatibility. Feel free to Jessie Melamed with any questions, problems or concerns at jessie.brinsfield@lls.org.

Finished Ad sizes are 4.5x7.5 for a full page, 4.5x3.5 for a half page, and 2x3.5 for a quarter page.

The following file formats are acceptable: Adobe Photoshop, Illustrator, and InDesign, however, **the preferred format is Adobe PDF with all fonts embedded.**

- All art should be clearly and consistently named and linked, and all fonts included. All links must be embedded.
- Photoshop files must be 300 ppi for photos and 600 ppi for line art, saved as EPS, PSD or TIFF files only.
- EPS files from Photoshop or Illustrator must be a high resolution, file with layers flattened and fonts converted to outlines or paths.
- PDF files must be high-resolution (300 ppi). Press Quality PDF format is preferred. ALL fonts must be embedded.

When sending files that were created on a Mac, always include a file extension at the end of ALL file names (.indd, .eps, .ai, etc.). The preferred file from a Mac is a Press Quality PDF with all fonts converted to outlines.

Ads created using any Microsoft product (i.e. Word, Publisher, Powerpoint, etc.) cannot be guaranteed.
Every effort will be made to convert and/or redesign your ad utilizing these files.

Photographs from web sites are not guaranteed to print without pixilation. When sending JPG images, high resolution (300 ppi) images must be received.

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